



# CNYIS MEMBER BENEFITS

Central New York Information Service, Inc.

## Additional Services

### SUPRA



CNYIS uses SUPRA for their lockbox services, with shared access to Jefferson Lewis, Cortland, Oswego, Cayuga, and Ithaca Associations.

SUPRA offers three ways to access listings:

**ActiveKey** ActiveKey is convenient, easy to use, and secure. Friendly features and wireless authentication make



ActiveKey the ideal lockbox key for those who want basic lockbox functions and no hassle.

\$108.09/six months

**eKEY** Using a PDA or smart phone as a key. Over 30 different handheld devices have been



approved for use as an eKEY. Supra automatically sends vital data to your eKEY every night. Updated showing and MLS data is loaded and waiting for you the next morning.

Basic is \$18.52/month

### eKEY Professional

Upgrade to eKEY Professional and receive MLS information and more. Pro. is \$32.09/month

### OPTIONAL SERVICES:

**IDX** - Must be approved by the broker. Listing of all active properties on the broker's and/or agent's website.

**MLS WIRELESS** - \$6.95/month

## Services Included in your CNYIS dues: \$82.81 value for \$44 per month! CNYIS members only!

### MLS Shared Database

New York State's first 100% shared MLS Database, with access to over 20,000 listings in Upstate New York from MLS services of Rochester, Buffalo, and Syracuse (including Cayuga, Cortland, Oswego, and Jefferson Lewis).



### What is MLXchange?

MLXchange is the premier MLS technology provider, and is a full-featured, web-based Multiple Listing Service system that includes listing search and maintenance, office and member search and maintenance, hot sheets, reports and CMAs, statistics, mapping and driving directions, customizable reporting, CRM, e-mail, integrated tax, financial functions, and much more.

### MLX Professional

MLX Professional plugs into the MLXchange MLS system to give you a suite of sales and marketing tools to generate leads, improve customer service, communicate with clients, and increase sales. Every member gets their own personalized website.

### Training

MarketLinx's AnswerLink technical help center (888-825-5472) offers a complete range of training and support services to ensure you get the most out of your MLS software. Available every day! Hours are Mon.-Fri. 8:30am-8:00pm and Sat-Sun. 9:30am-3:30pm. CNYIS also holds hands-on training three days a week in our North Syracuse, NY computer lab. DocBox training is also available, at your location or ours!

### SecurityLinx

A fobless program that tracks all system usage on an account-by-account basis for signs of suspicious or abusive behavior, such as accessing the system from a large number of different computers or excessive simultaneous logins. SecurityLinx minimizes the inconvenience to honest users, while identifying users who abuse the system.

### Stats Pro

This program delivers real-time statistical reporting and charting capabilities for any group of listing search results, making it easy for users to quickly analyze and understand their market. Quickly view summary statistics with high, low, average, and median values for pricing, days on market, square feet, or any other field. You choose the specific search criteria that meets your needs.

### Realist® Tax Product

Realist integrates with MLXchange allowing users full access to Realist data such as tax rates, street and aerial maps, sales comparables and mailing labels, and more. Access to tax records for over 25 counties - without paying county access fees.

### Instanet Forms



Instanet is a leading real estate forms solution. Allows forms to be sent between parties. Interactively negotiated and tracked online. Watermarks can be embedded directly onto each page. Insert multiple forms into a transaction with one click. Each form is tracked for creation, history, and access.

### DocBox



DocBox takes you paperless! The complete online document management and storage solution for real estate. Access your documents anytime, anywhere. Unlimited storage. Easy document upload. Unlimited faxing. Toll free fax numbers. Branded e-mails and notifications. Better business continuity. By combining Instanet and DocBox, you have a one-stop transaction management system.

### Property Panorama

This highly advanced online software automatically sorts your property photos and converts them into immersive 360° Panoramas and 180° Panoramas. Property Panorama combines these panoramic views with the property information to instantly create a cohesive Virtual Tour of the entire listing. The program also creates a Video Tour, PodCAST Tour and MobileMedia Cell Phone Tour of the listing. The non-branded Virtual Tour is attached to the MLS record automatically.

### ListHub



ListHub is the broadest, most widely adopted network for listing distribution, and works in concert with the MLS to bring brokerages a single dashboard for controlling their online marketing strategy. A comprehensive system for maximizing listing exposure while providing brokers and agents with all of the control, reports, analytics, and marketing tools necessary for driving an effective online advertising program. Listings can be distributed to over 40 national web sites. ListHUB service is included in CNYIS dues, an upgrade is available for each Broker for an additional fee, subsidized by CNYIS.