



Welcome to the MarketLinx Wireless Tutorial

Before You Get Started

- It's important to understand what MarketLinx Wireless is:
 - MarketLinx Wireless provides agents with the ability to immediately respond to consumer requests and market updates from their mobile phones - even while out of the office!
 - MarketLinx Wireless is a dedicated website designed specifically for mobile phones.

MarketLinx Wireless Requirements

- Mobile phone with a web/Internet browser.
 - MarketLinx Wireless is compatible with most web enabled mobile phones, however, it is **best experienced** on mobile phones such as:
 - BlackBerry®
 - Apple® iPhone™
 - Windows Mobile®
 - Palm® Treo™
 - Data capable phones with QWERTY keyboards (e.g. BlackJack™, Shadow™, Motorola Q™, Samsung 760)
- Subscription to a data plan from your mobile service provider.

Pricing

- ‘MarketLinx Wireless’ is provided to members, courtesy of the New York State Alliance of MLS's.
- Please refer to your home MLS for any monthly Pricing and billing policies that may apply.
- There are no set up fees and no contracts to sign.

MarketLinx Wireless Support

- Before accessing MarketLinx Wireless for the first time, we encourage you to review this tutorial.
- If you require immediate assistance, please contact MarketLinx Wireless Support at toll-free 1-877-460-2550 or via e-mail at mlxsupport@mosthome.com



MarketLinx
MLS WIRELESS

REGISTRATION

Welcome!
New York State Alliance of MLS's is proud to provide wireless MLS access to its members.

MarketLinx Wireless provides MLS Access from ANY Web-Enabled Phone!

- Search Across All Property Types
- View Listing Details, Photos & Maps
- Access Today's HotSheet for Market Updates
- Email Flyers to Your Prospects & Clients

To register for MarketLinx Wireless, please complete the online registration form below. It's as easy as 1-2-3-4! Once you SUBMIT your application, a login account will automatically be created for you, and you'll receive confirmation of your account and your login details to access the Wireless website, <http://beta.mosthomewireless.net/nys>, via email. If you have any questions about MLX Wireless, or wireless MLS service in general, please refer to the MLX Wireless Resource Center at your right.

1 Please Fill out the Form Below:

NYS User ID

NYS Password

[Note: password is case sensitive](#)

Email

Confirm Email

2 The following device related questions help us create a more effective wireless MLS service for real estate professionals like you! Please note the following:

- You do not need to own a wireless device in order to register for MarketLinx Wireless.
- You are not registering your device with MarketLinx Wireless.
- You can upgrade or change wireless devices at any time without re-registering for the service.

Wireless Device:

Wireless Carrier:

How long have you had your current wireless device?

3 To view the end user license agreement, click on [MarketLinx Wireless End User License Agreement](#).

To accept the terms of service, click **I Accept**.

I Accept I do not accept

By clicking **I Accept**, you are accepting the MarketLinx Wireless End User License Agreement. If you do not accept the agreement as written, click the **I do not accept** button to discontinue your MarketLinx Wireless account activation.

4 Yes, in the future I would like to receive email notification of any MarketLinx Wireless system or product upgrades, and related wireless product information that may be of interest to me.

Click Submit to Complete Registration.



Wireless Resource Center

What is MarketLinx Wireless
Quick answers to frequently asked questions about MarketLinx Wireless.

Wireless 101
How to select a wireless device & data plan.

MarketLinx Wireless Tutorial
Inside, you'll find helpful tips on how to use the industry's premier wireless MLS service, Wireless.

Need Help?
Email us at mlxsupport1@mosthome.com or Call us at 1-877-460-2550 Monday through Friday, 7am - 5pm PST.

Disclaimer

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Signing Up

- On your laptop or desktop computer, open the Internet and visit:
- <http://nys.mlxwireless.com/register>
- The Wireless Resource Center provides you with MarketLinx Wireless support and reference materials.
- Fill out the form and click “Submit” to complete your registration.
- Once you successfully register, you can immediately access MarketLinx Wireless website on your mobile phone!

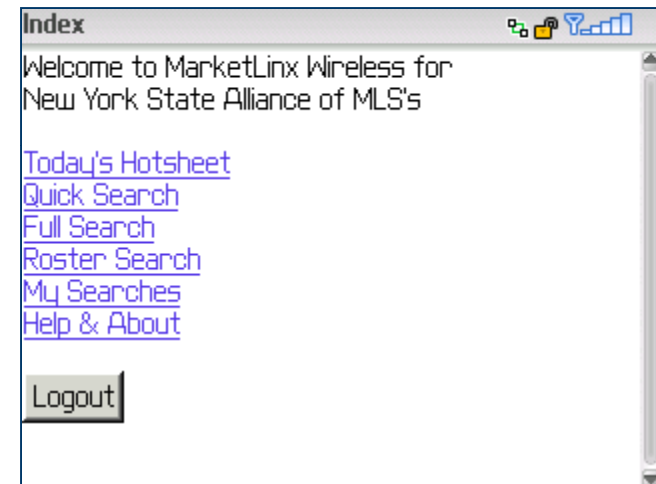
Login Screen

- On your mobile device, open your web/Internet browser and visit:
<http://nys.mlxwireless.com>
- Enter your MLXchange User ID and Password.
- Please note that the password field is **case-sensitive** and must match exactly with how your password is stored in the MLS database. Please contact your MLS to confirm the case of your password if you are unable to log in.
- Click 'Login'.



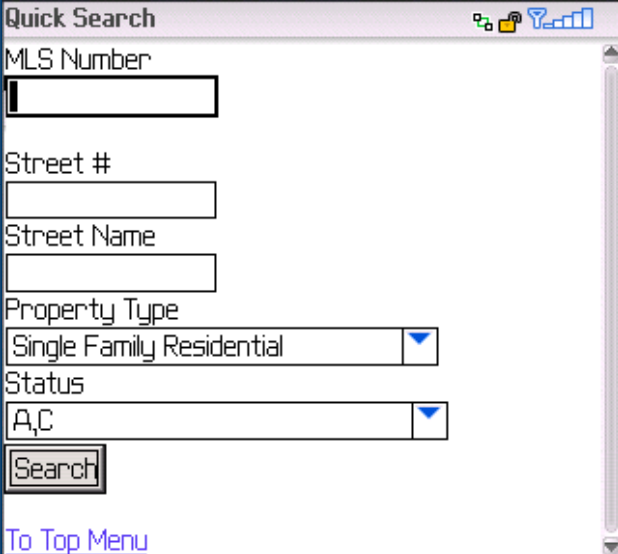
Top Menu

- You will be taken to the following page called the **Top Menu** Screen where you can navigate to different parts of the service:
- **Today's Hotsheet** lets you quickly view all recent changes in the MLS database.
- The **Quick Search** link will allow you to search for a partial address, full address or an ML number.
- The **Full Search** link will allow you to search by a number of parameters including status, property type, area and more.
- The **Roster Search** enables you to search member and office roster data,
- **My Searches** lets you easily access frequently used searches and listings through My Active Listings, Favorites and Saved Search options.
- The **Help & About** link will launch a section with Help Topics on commonly used features within the wireless access to MarketLinx Wireless.



Quick Search

- Clicking the **Quick Search** link enables you to quickly search for any listing by the **MLS Number**, or any address or partial address.
- For a **MLS Number** search, enter the listing's **MLS number** and click '**Search**'.
- For an **Address** search, enter the partial or full address , select the appropriate, **Property Type** and **Status**, then click '**Search**'.



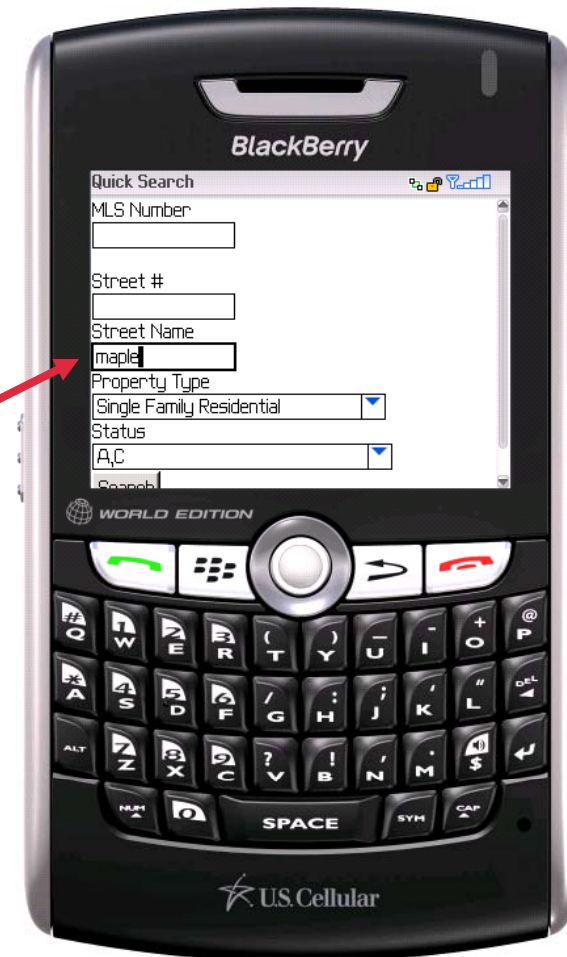
The screenshot shows a web form titled "Quick Search" with a toolbar containing icons for search, home, and a bar chart. The form includes the following fields:

- MLS Number**: A text input field.
- Street #**: A text input field.
- Street Name**: A text input field.
- Property Type**: A dropdown menu with "Single Family Residential" selected.
- Status**: A dropdown menu with "A,C" selected.
- Search**: A button.
- [To Top Menu](#): A link at the bottom of the form.

Wild Card Searches

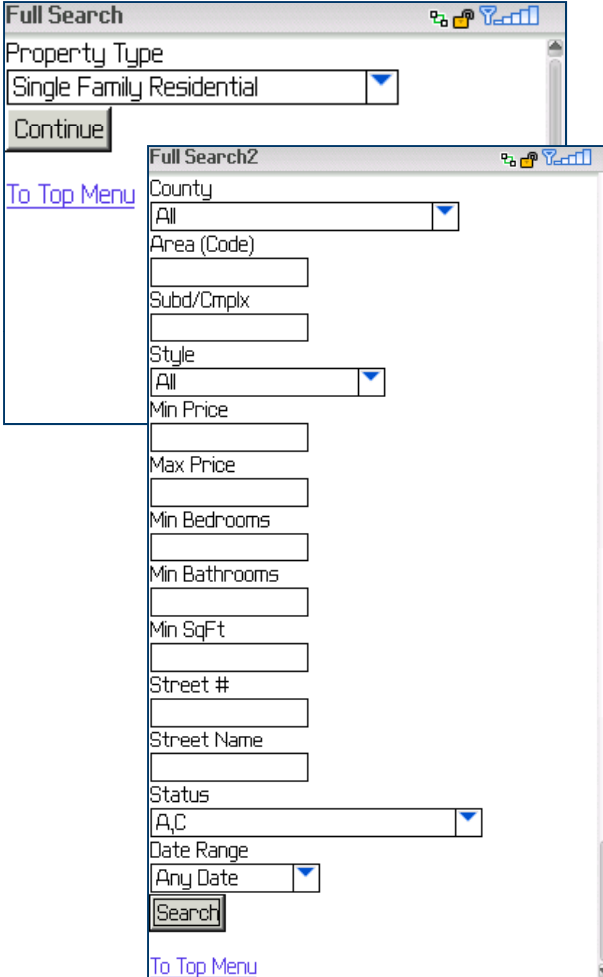
- Each search type in MarketLinx Wireless, whether conducting searches using the **Quick Search**, **Full Search** or **Roster Search** method, defaults to a wildcard search.
- For example, if you are searching for listings that start with “Maple”, type “maple” in the Street Name field and the search will return listings with the following types of addresses:

123 Maple, 456 Maple St, 789 Maple Ave, 566 Mapleridge, 222 Mapleton Rd, 987 Mapletown



Full Search

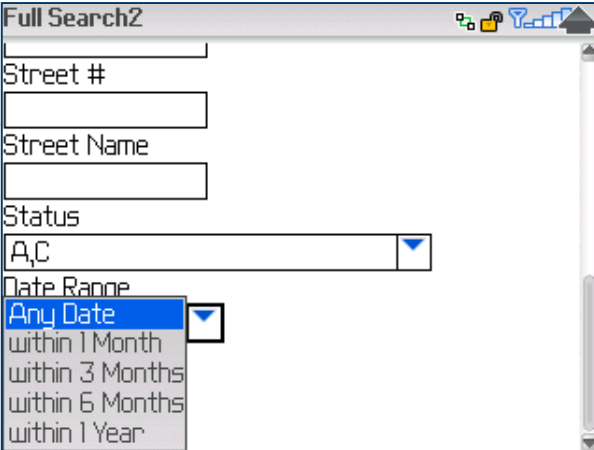
- Selecting **Full Search** will allow you to search by a variety of common criteria.
- To perform a search, select a **Property Type** from the drop down list or leave the default type: Single Family Residential.
- Price searches: For Sold status type listings, enter the Sold Price range. For all other status type listings, enter the List Price range desired.
- In the **Full Search** screen, you can enter your desired criteria, and click '**Search**' at the bottom of the page to execute your query.



The screenshot shows two overlapping browser windows. The top window, titled 'Full Search', has a 'Property Type' dropdown menu set to 'Single Family Residential' and a 'Continue' button. The bottom window, titled 'Full Search2', contains a 'To Top Menu' link, a 'County' dropdown menu set to 'All', and several empty input fields for 'Area (Code)', 'Subd/Cmplx', 'Style' (dropdown set to 'All'), 'Min Price', 'Max Price', 'Min Bedrooms', 'Min Bathrooms', 'Min SqFt', 'Street #', and 'Street Name'. It also features a 'Status' dropdown menu set to 'A,C', a 'Date Range' dropdown menu set to 'Any Date', a 'Search' button, and another 'To Top Menu' link at the bottom.

Searching by a Specific Date Range

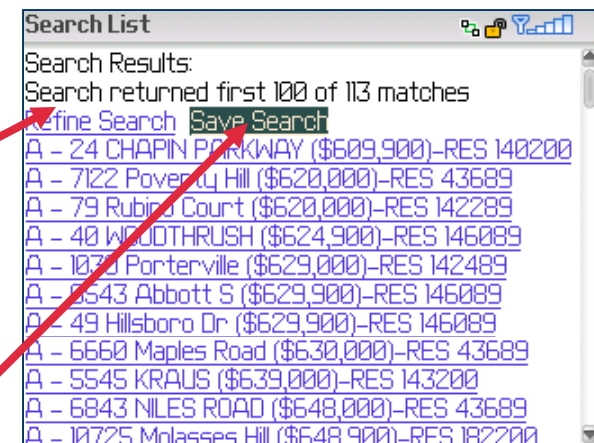
- To restrict your search within a specified time frame, select the desired date range from the drop down menu.
- Note that when searching for “**Closed Sale or Rented**” listings, the search results will yield all matching properties “Sold” or “Rented” within the date range specified.
- With any other status, including the “**Active**” option, searching by date will typically return all matching properties “Listed” within the date range specified.
- Click the drop down box under ‘Any Date’ and select the appropriate date range.



The screenshot shows a search form titled "Full Search2". It contains several input fields: "Street #", "Street Name", "Status" (with a dropdown menu showing "A,C"), and "Date Range" (with a dropdown menu showing "Any Date", "within 1 Month", "within 3 Months", "within 6 Months", and "within 1 Year"). The "Date Range" dropdown is currently open, highlighting "Any Date".

Search Results

- Whether you use the **Quick Search** or the **Full Search** method, you will be presented with a list of matching listings.
- Each item in the list provides the **Status**, **Street Address**, **List Price**, **Property Type** and **Area** for the the particular listing. The results are sorted alphabetically by **Status**, **Price**, **Street Name** and **Street #**.
- Result sets are limited to a maximum of 100. In the event your search returns more than 100 results, the first 100 matches will be displayed and you'll have the option to **Refine Search** by returning to the search criteria screen to revise your search criteria.
- **Tip:** Save your search criteria as a Saved Search by clicking on the **Save Search** link.
- Click on the property of interest to view the listing details and property photos.



Listing Details

- The Listing Details screen displays pertinent information about the listing.
- The navigational features allow you to easily browse through a set of search results using ‘<<Prev’ and ‘Next>>’ links
- Click ‘Search Results’ to return to the one-liner summary.
- By default, the exterior property photo is displayed. Additional photos, if available in your board or association’s database, can be viewed by clicking on ‘More Photos’. The number in the parenthesis indicates the number of additional photos for the listing.
- To email the listing to a prospect or client, click on ‘Email Listings’.
- When you find a property you would like to save as a favorite, select ‘Add to Favorites’.
- To view the property location on a map, click ‘Show Map’.
- To start a new search, or to logout, click the ‘To Top Menu’ link at the bottom of the page to return to the Top Menu Screen

Display

Prop Type: Single Family Residential
 MLS#: B308400
 Status: Active
 List Price: \$630,000
 Taxes: \$0
 Address: 6660 Maples Road
 City/Zip: Ellicottville / 14731
 County: Cattaraugus
 Area: Ellicottville
 Subd/Cmplx: Eagle Ridge
 School District: Ellicottville
 Total Beds: 4
 Total Baths: 3.2
 SqFt: 4,000
 Lot Size: 523 x 315
 Type:
 Style: Contemporary
 Year Built:
 Parking: 20 / Attached
 Heating: Central Air, Forced Air / Propane
 Sewer: Septic
 Water: Well
 Fireplaces: 1
 Waterfront:
 Show Instr: See Remarks
 Remarks: Top of the World, with views of Holmport and Holiday Valley ski slopes! Custom finishes, huge wall of windows, beautiful hardwood maple flooring, tile, wall to wall... master suite on 2nd level, additional master suite on 3rd level, bar/rec room and more on entry level from roomy 2 car garage. Loads of extra storage space throughout, walk in pantry/laundry off kitchen. Maintenance free decking waterproof to patios below, underground utilities... they have thought of everything! Property goes way up the mountain!
 Rtrm Rmks: Property almost finished, so many inquiries it has to be listed now. Subject to Eagle Ridge Development C & R. All work warranted one year. Listing Agent must accompany all showings.
 OPEN HOUSE 5/23 1-3 PM
 List Agent: KLOPP, JOA / Bund, Joany Klapp
 LA Phone: 716-969-2156
 List Office: HVRC / Holiday Valley Realty Co, Inc
 LO Phone: 716-699-2000
 Closed Price:
 Closed Date:
 SubAgt Comm: 3
 Buyer Brkr Comm: 3
 Sell Office:

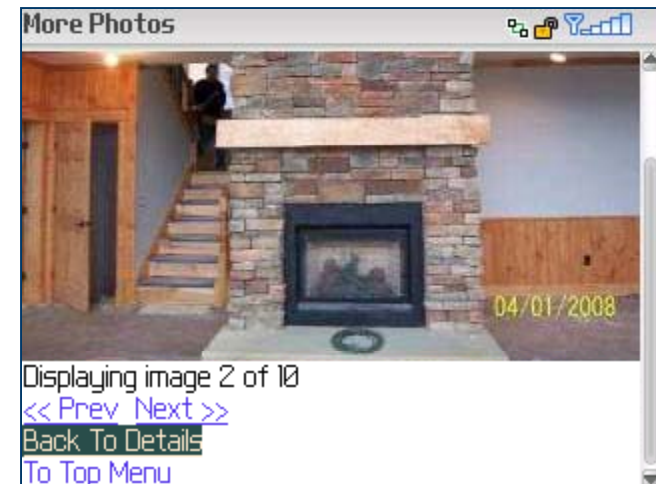


Displaying listing 8 of 100
[<< Prev](#) [Search Results](#) [Next >>](#)
[More Photos \(9\)](#)
[Email Listing](#)
[Add to Favorites](#)
[Show Map](#)
[To Top Menu](#)

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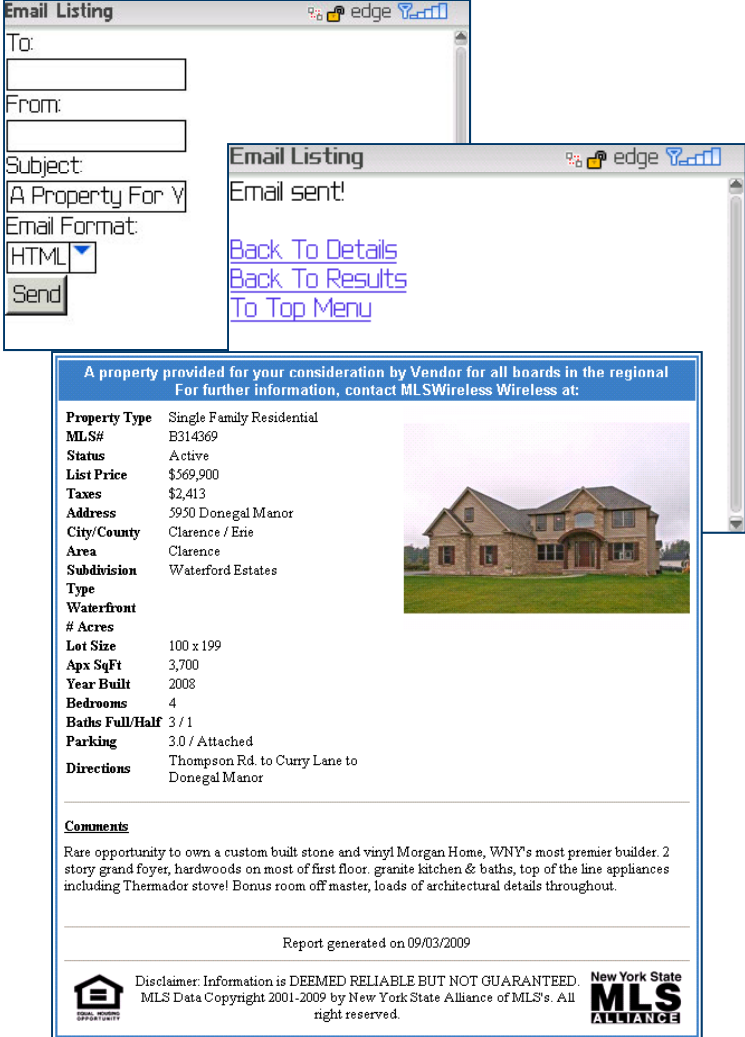
Multiple Property Photos

- Navigate to a different picture using the '<<Prev or Next>>' links.
- By requesting more photos, it may take longer to download the pictures to your device.
- You may incur additional charges to your data plan (per amount of megabytes transferred). Check with your carrier network provider for details.
- To return to the listing details for the property, click on 'Back to Details'.
- To start a new search, or to logout, click the 'To Top Menu' link at the bottom of the page to return to the Top Menu Screen.



Email Listing Reports

- When you come across a property that you would like to email to a prospect, click 'Email Listing' in property details, found under the property photo. A new page will appear, prompting you to specify a recipient email address, sender email address and subject line.
- To specify multiple recipients, simply separate the email addresses with a comma. For example: abc@abc.com, 123@123.com.
- Before sending the email, be sure to specify HTML or TEXT format. Text format is advisable if you are sending to a recipient whose email filter may not permit graphics, including mobile phones.
- **Note:** HTML reports are formatted for laptops and personal computers with full sized monitors; HTML reports are not intended for display on handheld devices.



The screenshot shows two overlapping browser windows. The top window is a form titled 'Email Listing' with fields for 'To:', 'From:', and 'Subject:'. The 'Subject:' field contains '[A Property For Y'. Below these fields is an 'Email Format:' dropdown menu set to 'HTML' and a 'Send' button. The bottom window is a property listing report titled 'Email Listing' with the message 'Email sent!'. It includes three links: 'Back To Details', 'Back To Results', and 'To Top Menu'.

The property listing report contains the following information:


A property provided for your consideration by Vendor for all boards in the regional
For further information, contact MLSWireless Wireless at:

Property Type	Single Family Residential
MLS#	B314369
Status	Active
List Price	\$569,900
Taxes	\$2,413
Address	5950 Donegal Manor
City/County	Clarence / Erie
Area	Clarence
Subdivision	Waterford Estates
Type	
Waterfront	
# Acres	
Lot Size	100 x 199
Apx SqFt	3,700
Year Built	2008
Bedrooms	4
Baths Full/Half	3 / 1
Parking	3.0 / Attached
Directions	Thompson Rd. to Cury Lane to Donegal Manor

Comments
Rare opportunity to own a custom built stone and vinyl Morgan Home, WNY's most premier builder. 2 story grand foyer, hardwoods on most of first floor, granite kitchen & baths, top of the line appliances including Thermador stove! Bonus room off master, loads of architectural details throughout.

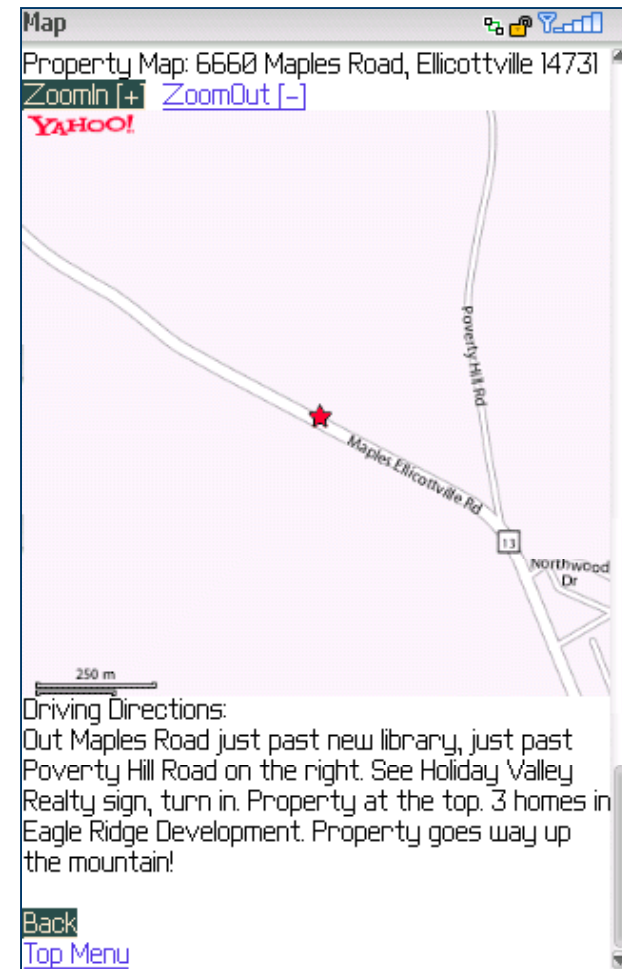
Report generated on 09/03/2009

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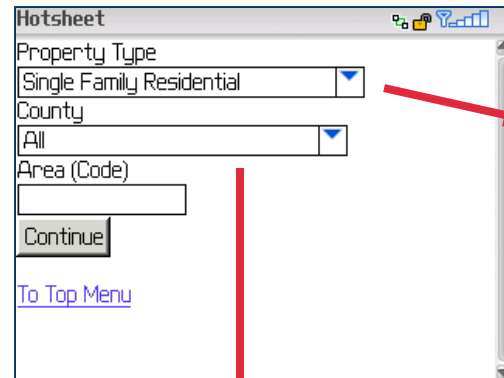
Property Map

- Locate the property using Yahoo! Maps.
- Click the 'Zoom In [+]' and 'Zoom Out [-]' links to navigate the map.
- Scroll down to the bottom of the page to find any available driving directions.
- Click 'Back' to go back to the listing details, or click 'Top Menu' to return to the main menu.



Today's Hotsheet

- Today's Hotsheet tracks new listings and listing changes in the MLS database from midnight the previous day, to the time of your search.
- Select a **Property Type** and a **County** or enter a numeric **Area Code**. Otherwise, simply leave the options at their default settings of 'Single Family Residential' and 'All' respectively.
- You will then be presented with a summary of results. Click on any category summary link to view a list of results for that category.



The screenshot shows a web form titled "Hotsheet". It contains several input fields: "Property Type" with a dropdown menu showing "Single Family Residential", "County" with a dropdown menu showing "All", and "Area (Code)" with a text input field. Below the "Area (Code)" field is a "Continue" button and a "To Top Menu" link. A red arrow points from the "Property Type" dropdown to a separate list of options, and another red arrow points from the "County" dropdown to a separate list of options.

Select a **Property Type** from the drop down menu:

- Single Family Residential
- Condo And Townhouse
- 2-4 Family Residential
- Apartments - Five or More Units
- Commercial Mixed or Industrial
- Lots and Vacant Land
- Residential Rental

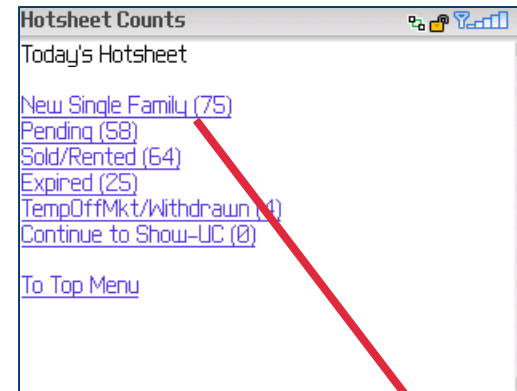
Select a **County** from the drop down menu:

- All
- Albany
- Allegany
- Bronx
- Broome
- Cattaraugus
- Cayuga
- Chautauqua
- Chemung
- Chenango
- Clinton
- Columbia
- Cortland
- Delaware
- Dutchess

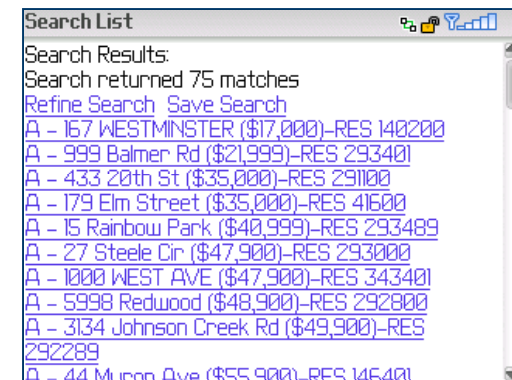
Today's Hotsheet

- From the list of results, click on the property of interest to view the listing details and the property photos, if they are available in the MLS database.
- The property photo will appear at the bottom of the listing details and may take a few seconds to load completely.
- From the listing details screen, you can press your browser's **'Back'** button to return to the list of results or click the **'To Top Menu'** link at the bottom of the page to return to the Top Menu.

Category Summary Screen:

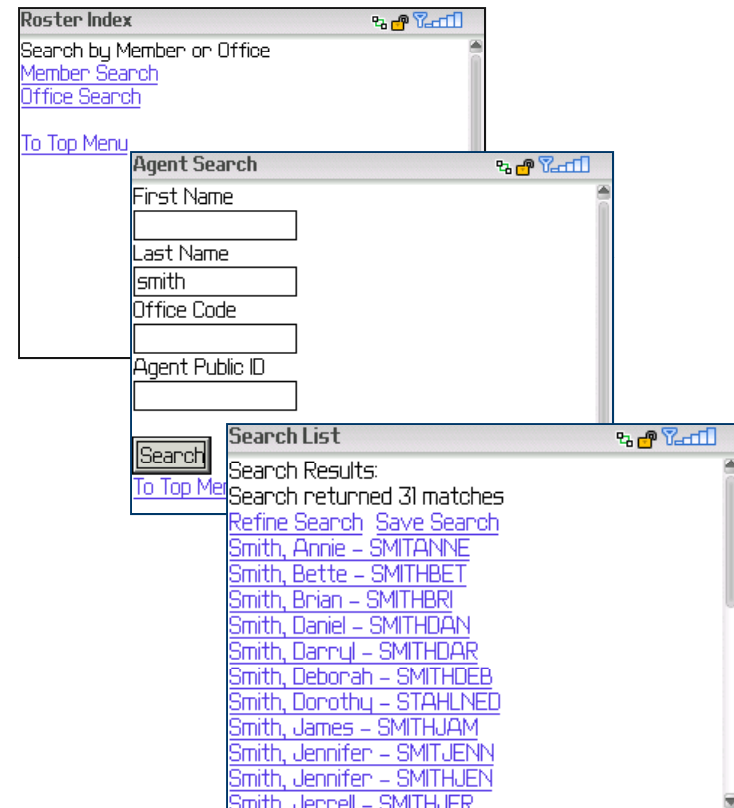


One Liner/Results:



Roster Search – Member Search

- The **Member Search** allows you to search for any active member by First Name, Last Name, Office Code or Agent Public ID.
- Once your criteria is entered, click **'Search'**. This will return matching records based on your criteria.
- The list of results displays the Member Last and First Name and Agent Public, sorted alphabetically by Last Name.
- Click on any one of the records to view additional details for that particular member. To view a complete roster of all members belonging to the office, click on **'Office Roster'** in the member Details page.
- To return to the list of matching members, click on your browser's **'Back'** button . To return to the Top Menu, click **'To Top Menu'**.

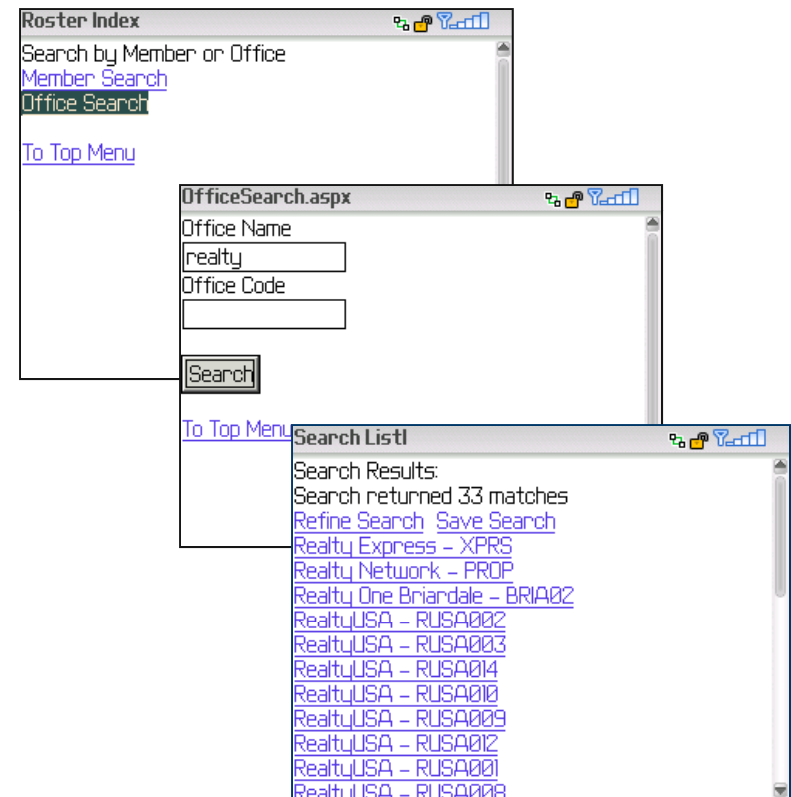


The screenshot displays three overlapping browser windows from the MostHome system:

- Roster Index:** Contains navigation links for "Member Search", "Office Search", and "To Top Menu".
- Agent Search:** A form with input fields for "First Name", "Last Name" (containing "smith"), "Office Code", and "Agent Public ID". A "Search" button is visible at the bottom left.
- Search List:** Displays the results of the search, stating "Search returned 31 matches". It lists several members with their names and agent IDs, such as "Smith, Annie - SMITANNE", "Smith, Bette - SMITHBET", "Smith, Brian - SMITHBRI", "Smith, Daniel - SMITHDAN", "Smith, Darryl - SMITHDAR", "Smith, Deborah - SMITHDEB", "Smith, Dorothy - STAHLNED", "Smith, James - SMITHJAM", "Smith, Jennifer - SMITJENN", "Smith, Jennifer - SMITHJEN", and "Smith, Jercell - SMITHJER".

Roster Search – Office Search

- The **Office Search** allows you to search by Office Name or Office Code. Once your criteria is entered, hit the **'Search'** button.
- This will return matching records based on your criteria.
- Click on any one of the records to view additional details for that particular sales office including a link to the full roster of sales associates. To view the contact information for a sales associate, click the **'Office Roster'** link and then click on the record of the sales associate.
- You can press your browser's **'Back'** button to return to the list of matching offices or click **'To Top Menu'** to return to the main menu for the browser application.



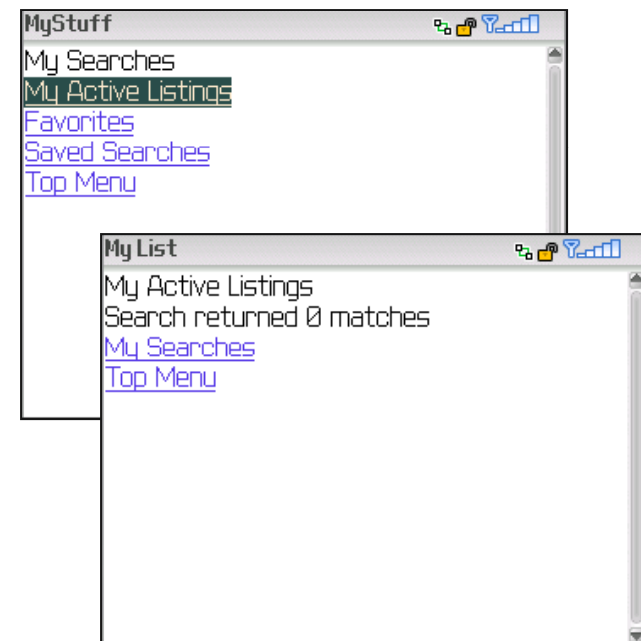
My Searches

- My Searches provides you with a greater level of customization that enables you to access frequently used searches and listings more quickly with the following features:
 1. **My Active Listings:** By clicking on this link, easily retrieve and display all your active listings without having to run separate searches.
 2. **Favorites:** Save properties that may be of interest to your prospects and clients for the instant retrieval at a later time.
 3. **Saved Searches:** Find new matches and updates to your saved searches.



My Searches – My Active Listings

- In the My Searches screen, click on My Active Listings to drill down and access your listings.
- From the list of properties, click on the property of interest to view the listing details and the property photos, if available in your board's database.



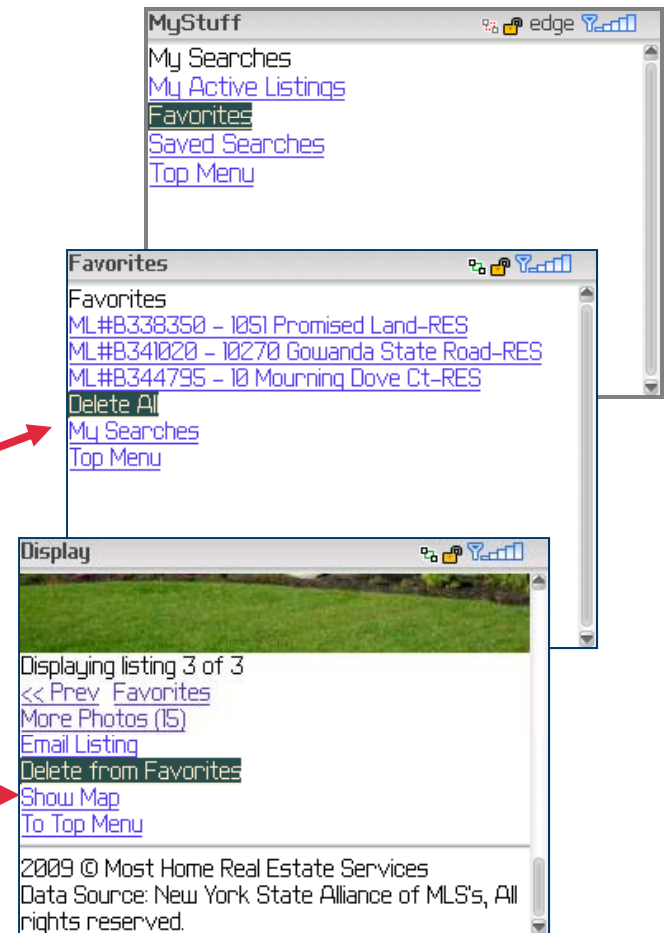
My Searches - Favorites

- If you find a property that your prospects or clients may be interested in, you can flag it as a **Favorite** for later review.
- To save a listing as a Favorite, click on the 'Add to Favorites' link, located near the bottom of the listing details.



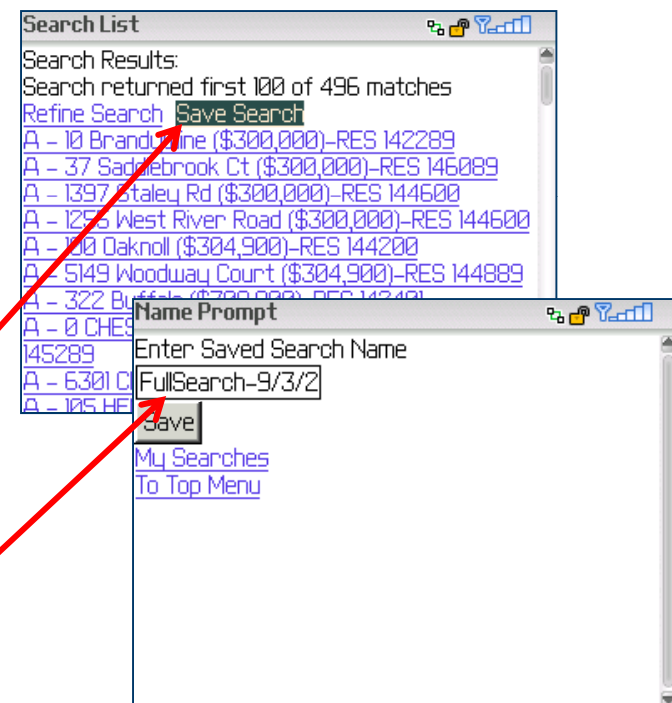
My Searches - Favorites

- To access the saved property, click on **Favorites** in the **My Searches** screen.
- From the list of Favorites, select the property of interest to view the listing details and the property photos.
- To remove all the listings you have saved as a Favorite, click **Delete All** in the Favorites page.
- If you want to delete a specific listing marked as a Favorite, click on the listing you want to remove. The property details will load and click the **Delete from Favorites**, found towards the bottom of the page.



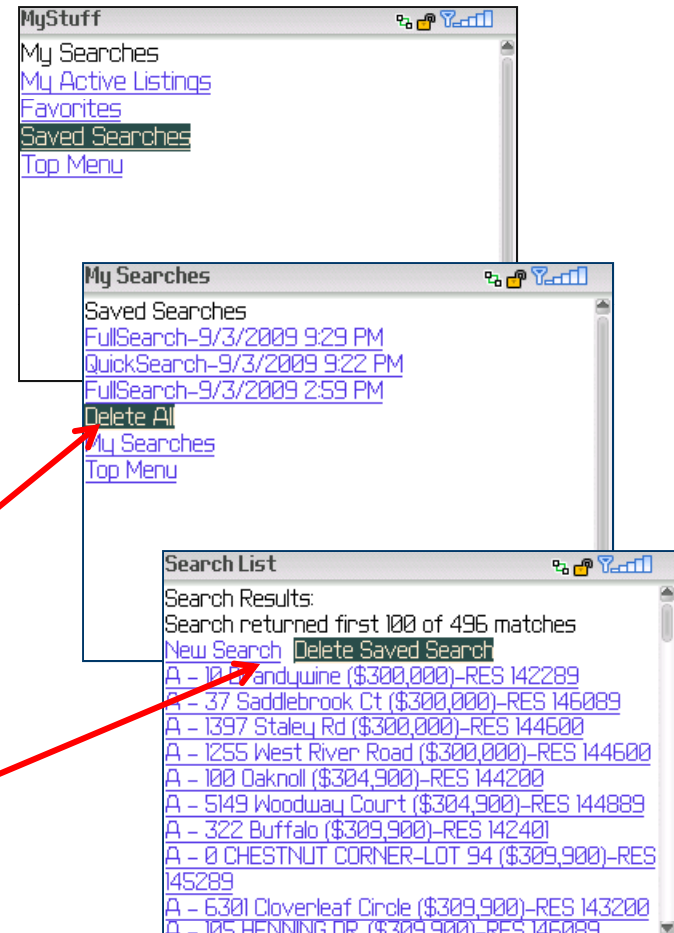
My Searches – Saved Search

- If you are frequently looking for a particular type of property, you can save your search criteria as a **Saved Search**. This automates your search by storing the criteria on which you are searching. **To save search settings:**
- Start a search and specify the criteria for the search you want to create.
- Click **'Search'**. A list of matching results will display.
- Select **Save Search**. The Saved Search settings page opens.
- By default, the name of the search is pre-populated with the date and timestamp. You can edit the field with a more descriptive name for the search (optional).
- Click **Save**.



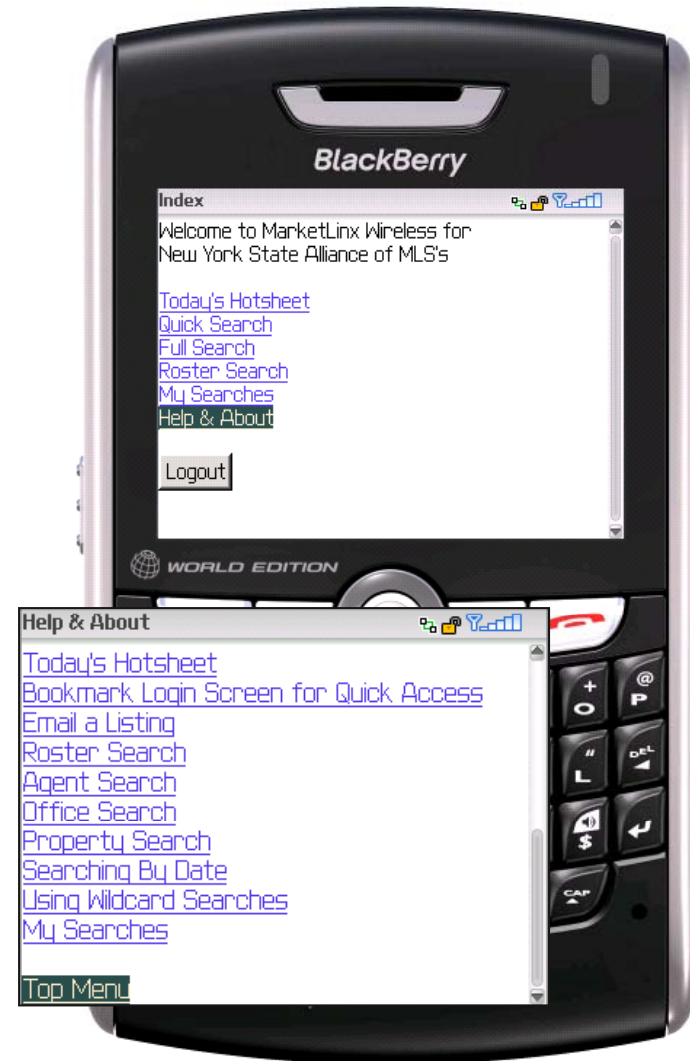
My Searches – Saved Search

- The Saved Search page lets you easily manage the different kinds of searches you have set up, view the results, and delete them.
- In My Searches, click **Saved Searches** to retrieve all the searches created.
- To view the listings matching your Saved Search, click the name of the Saved Search.
- To remove all the Saved Searches you have set up, click **Delete All**.
- To delete a specific Saved Search, click on the Search you want to remove and in the Saved Search Results page, click the **Delete Saved Search** link.



Help & About

- This section includes Help Topics that will help you better utilize all the functions within MarketLinx Wireless application.
- You'll find a list of all the help topics covered. Click on the topic of interest to find out how you can use the feature to its fullest extent.



Thank You!

- Thank you for taking the time to review the MarketLinx Wireless Tutorial.
- If you have any questions regarding the MarketLinx Wireless, please contact MarketLinx Wireless Technical Support at 1-877-460-2550 or email us at mlxsupport@mosthome.com